KIN CATALYST

THE WORLD NEEDS MINING

Everything in life that is not grown must come from the ground.

Our buildings, homes, cars, planes, power and technology are dependent on raw materials from mining.

In fact, in 2010, the mining industry, including the quarrying and petroleum sectors, represented 11.5% of the world's GDP, 18% of tax revenues and products sold.

HOWEVER...

MINING IS BROKEN.

What was once a risky business is now an even shakier ground.

Spiraling costs, decreasing ore grades, permitting delays, lawsuits, protests and declining productivity have left even stakeholders...

Communities do not trust mining, and the industry's reputation is at an all-time high.

Finding, starting and running a mine now is more risky and expensive than ever before.

THE WORLD NEEDS MINING TO CHANGE.

As stakeholder expectations grow, the industry's social license to operate is at risk.

TO ADDRESS THIS SITUATION...

AN UNLIKELY PARTNERSHIP

In 2012, the Kellogg Innovation Network at the Kellogg School of Management convened a diverse group of people *TO RECOGNIZE THE PROBLEM AND FIND A NEW APPROACH.*

FOR A YEAR AND A HALF THIS COALITION MET TO CREATE A VISION FOR WHAT MINING COULD BE.

Mining companies can better serve the world by becoming integrated development partners with all stakeholders.

THE DEVELOPMENT PARTNER FRAMEWORK REQUIRES A NEW MIND SET THAT INTEGRATES:

IN A WORLD WHERE MINING REINVENTS ITS IDENTITY, EVERYTHING IS DIFFERENT.

IMAGINE...

WHAT HAS BEEN DONE SO FAR?

Here are some of the activities inspired by the Development Partner Framework:

New thinking, approach and strategy for multiple players in the industry.

New bridges have been formed to organizations that have an interest in mining outcomes but had not been engaged.

A Day of Reflection was held at the Vatican.

A Day of Reflection was held at the Church of England.

20+ key members from major world religions have toured a variety of mines.

The shape and direction of the conversation has been fundamentally shifted.

MINING COMPANY OF THE FUTURE

INTEGRATED DEVELOPMENT PARTNER

DELIVERING ON ECONOMIC, ENVIRONMENTAL AND SOCIAL GAINED VALUE

CO-INSPIRE	STRATEGIC PILLARS	ENABLERS	BUSINESS IMPERATIVE
Be a role model for others	Focus on what we can do to make a difference	Break off silos and freely share	Mining companies need to collaborate with other organizations to ensure access to land, materials and capital

PRESENTED BY:

The KIN Catalyst

is a neutral platform for positive change, organized by the Kellogg Innovation Network (KIN) at the Kellogg School of Management, Northwestern University. KIN convenes global leaders from business, academia, government and philanthropy to collaborate on creating sustainable prosperity through innovation.

KIN CATALYST

If your organization is interested in joining the KIN Catalyst, please contact us at:

MININGINGINGLOBAL.ORG